



Exclusive Member Benefits



Claim Your **FREE** Web Strategy Session

Contact: Randy Rosler
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Presented by



As a CPMA Member You Have Access To 2 Reputation Management Programs at **Substantial Discounts**. You can even have 1 of our systems at no charge!

94% of potential patients avoid Podiatrists with too few stars or too many negative comments.



Receiving more 4 or 5 Star ratings and legitimate positive reviews can help you regain control of your own story.



We offer 2 Reputation Management programs to help you **increase your total reviews and star ratings** for your practice.

Feedback & Reviews and Targeted Reviews



Feedback & Reviews Program

Great for a practice that wants to aggressively boost their reputation to see significant growth. Our artificial intelligence (AI) works continually with your patient email lists to find patients who want to give positive reviews.

Feedback & Reviews:

Setup Charge: ~~\$699~~ CPMA: **\$325**

Monthly: ~~\$325/mo.~~ CPMA: **\$199/mo.**



Targeted Reviews Program

Your front desk staff asks patients if they had a good visit. When the patient says yes, they receive a link via email where they can leave a good review where you need them the most.

This program can be used alone or in conjunction with Feedback & Reviews.

Targeted Reviews:

Setup Charge: ~~\$499~~ CPMA: **\$249**

Monthly: ~~\$125/mo.~~ CPMA: **\$75/mo.**



Buy Feedback & Reviews at the discounted rate (\$199/mo.) and get Targeted Reviews **FREE**.

Reputation Management is one piece of the puzzle. We also offer an all-inclusive Practice Builder program.

PRACTICE BUILDER PROGRAM

Enhance Your Overall Web Presence to Attract
New Patients and Improve Your Reputation Online.

- ✓ **Customized Website Design**
- ✓ **Social Media Marketing** (Facebook & Twitter)
- ✓ **Weekly Blogs & Articles**
- ✓ **Directory Optimization** for 1 location (no charge)
- ✓ **Call-To-Action Spot Campaigns** (no charge)
- ✓ **Podiatric Video Library** (no charge)
- ✓ **HIPPA-Compliant Digital Intake Form** (no charge)

Setup Charge: ~~\$2893~~ **\$1245**
Monthly: ~~\$484/mo~~ **\$299/mo.**

Optimize all of your offices
(if you have more than one)
Call 917-572-5088 for details.

**Hundreds of Feet Are In Need of a Good Podiatrist.
Are They Easily Able To Find You?**

- ✓ Page 1 of Google
- ✓ Excellent Reviews
- ✓ Get Listed Everywhere

**Increase Your Bottom Line
and Grow Your Practice.**



What Podiatrists Say About Us



"They have increased my exposure with an excellent website and are responsible for a 35% growth in my new patient consults." - IRA Spinner, DPM"



"PCC has met all my expectations and has surpassed them. If you want to bring your business up to a new level... PCC is the answer." – Amir Shalev, DPM



"Increased web exposure has certainly increased the amount of new patients that I am seeing weekly."

- Donald Manger, DPM

Increase Your Overall Web Presence and Enhance Your Reputation Online.

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